



Kymerley Scalia, SCMD

Kymerley Scalia is the Corporate Director of Marketing for Coyote Management. She has been with Coyote Management for over ten years. Ms. Scalia also holds the position of Director of Property Marketing for Herring Coyote Property Group, L.L.C. and oversees all consumer marketing for The MGHerring Group's three million square feet of outdoor lifestyle centers. Ms. Scalia started her shopping center career in 1995 as Marketing Director for a shopping center in Kalamazoo, Michigan working for Insignia/ESG.

Ms. Scalia received her undergraduate degree in marketing and fashion merchandising and holds the SCMD designation from ICSC. She has been a MAXI Judge for over eight years and sits on the U.S. MAXI and CMD Committees. Ms. Scalia is a two-time Merit Award winner, eight-time MAXI finalist and has won seven ADDY Awards during her fifteen years of shopping center marketing experience.