



MICHAEL E. RULLI, SCSM, SCMD

Michael Rulli is Chairman and CEO of Coyote Management, a privately held real estate company which was formed in 1997 with ownership interest in several regional shopping malls throughout the United States. Mr. Rulli has held key positions in the shopping center industry since 1979. Formerly with Marathon U. S. Realties, Inc. as head of the U. S. retail portfolio, he served as Senior Vice President, Vice President, Assistant Vice President (Property Operations) and Director of Marketing. Prior to this, he was a Marketing Director and Regional Marketing Manager for both The Hahn Company and May Centers. Outside of the mall business, he served as Sales and Advertising Manager for the Portland (Oregon) Memorial Coliseum and Convention Center Complex. He also did his undergraduate and graduate studies in psychology at Portland State University.

Mr. Rulli has been very active in the International Council of Shopping Centers (ICSC) and was appointed an ICSC Trustee in May 1991. He has served as ICSC State Director for North Texas and Oklahoma as well as ICSC State Operations Chairman for North Texas a former member of both the Certified Marketing Director (CMD) Admissions and Governing Committee and the Certified Shopping Center Manager (CSM) Admissions and Governing Committee, he was also Chairman of the 1986 Maxi Awards. Mr. Rulli has also received recognition as a faculty member of the ICSC Institute and University of Shopping Centers, and as a panelist and speaker at several ICSC conferences and idea exchanges. Mr. Rulli is a current member of the Dallas Real Estate Council and the Urban Land Institute and has been awarded the status of Senior Certified Shopping Center Manager (SCSM) and Senior Certified Marketing Director (SCMD) by the ICSC.